CARRY TOMORROW IN YOUR POCKET TODAY!

DATA MANAGEMENT PACKAGE ON A POCKET COMPUTER?

Pocket computers have been around for over five years. But, up until now, some people have felt that their performance did not live up to expectations. Limited to a somewhat docile behavior when executing programs written in BASIC, some people thought that pocket computers simply could not provide the type of performance demanded in professional applications.

But, the truth of the matter is, many models of pocket computers can be programmed in machine language, a medium that can boost performance by a factor of 50 or more! Trouble is, it takes real professionals to craft software using this most complex level of programming. And, up until now, such professionals have been too busy meeting the demand for "desktop" applications.

Times are changing. Not everyone wants to be tied to a "desktop" machine in order to have access to computing power. Some even begrudge having to lug around a 5 or 10 pound "portable" in order to gather and utilize the typical bits and pieces of information they may gather during the day (or at night). But, few can complain about the size or weight of today's "pocketables." At just a matter of ounces and the size of a $2.00 bar of chocolate, these units can be carried around by just about anyone without inducing the slightest amount of physical weariness. If only the "pocketables" were capable of performing truly useful "real-time" functions . . .

In today's fast paced world, people want to be able to use a pocket computer for obtaining instant, on-the-spot, information. Need someone's telephone number? You don't want to wait a minute while a slow BASIC program searches a file. You want that information at your fingertips.

We have been working on a software package that can literally change the way in which people view and utilize pocket computers. We have been striving to bring the kind of power to pocket computers that can turn them into a new kind of practical, professional, work-a-day tool.

We have succeeded in turning the pocket computer into the kind of tool you will always want to have with you, ready to respond in an instant to your requests for information.

The world has never before seen such affordable power unleashed on a computer capable of fitting in a person's pocket.

Now it is possible for you to manipulate information of your choosing – extract desired data in a matter of seconds – organize and rearrange information on the fly – add and delete details as you see fit – with unprecedented speed and ease – all at the press of a few keys on a machine that can always be at your fingertips. **That means it can always be at your beck and call. In the office. In your car. On a bus, a plane, a train. At home. Anywhere you are. At any time.**

Sound fantastic? It is! There is no need to constantly fumble for pad and pencil. No need to contend with endless scraps of paper. Now you can keep the kind of information you use daily, neatly organized within your own Personal Information™ servant. Call it up for display, add to it, remove information, sort it, find specific data, look for unusual relationships.

And, you can still use your pocket computer as a calculator – even run other simple BASIC programs – whenever you need to crunch numbers!

Interested? Read on for further details. The package we are talking about is called **FAST-DB.** Our most powerful version of this package is designed to run on the Sharp PC-1350 pocket computer. The computer must be equipped with a 16K memory expansion card (Sharp CE-202M or equivalent). You will also need a tape cassette interface (for loading the FAST-DB program as well as archiving data files). The popular Sharp CE-126P printer/cassette interface (or the equivalent) will do fine for this purpose. Naturally, the printer in the CE-126P can be used with FAST-DB to obtain hardcopies of your data when desired.

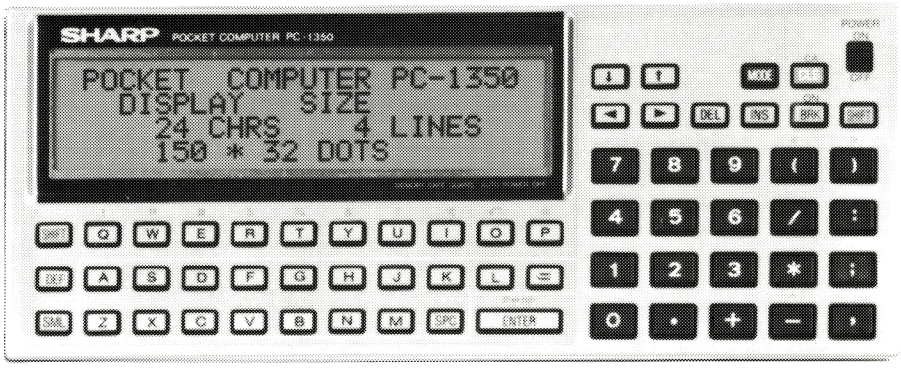
You don't have a Sharp PC-1350? Don't give up the ship yet. We have versions of FAST-DB that run on other pocketables (such as the Sharp PC-1261, Sharp PC-1500 and Hewlett-Packard HP-71B).

Of course, we believe our PC-1350 version of FAST-DB offers the best price/performance ratio. If you have been thinking about purchasing a pocket computer, read on to see how you can obtain a Sharp PC-1350 equipped with a 16K CE-202M expansion memory and our FAST-DB software package at a special, greatly reduced price!

But first, some more information about what you can do with your PC-1350 when it is running under FAST-DB program control.

Once controlling the computer, our FAST-DB program package **enables you to define data structures and create data records.** Each record may contain up to 20 data fields. A field may be sized at 1 to 16 characters. The maximum number of characters permitted per record is 80. A file may contain from 1 to 255 such records. (The maximum number of records that may be handled at one time is dependent upon the record size you define. Over 8K of memory is available within a CE-202M card for data storage when FAST-DB is installed.)

Data stored in the file under the format you define can then be **manipulated whenever desired through the use of ADD (append), DELETE, LIST, FIND and SORT options.** The program is particularly powerful and flexible because all or just a portion of a file may be processed by the applicable commands. Machine language routines perform the bulk of the critical time-consuming operations, thereby giving the package the speed that will be appreciated by those having professional applications.



The Sharp PC-1350 pocket computer sports a 4-line, liquid-crystal display that can also be switched to a graphics mode. The top surface of the unit measures about 3 x 7¼ inches. Just slightly more than ½ inch in thickness, it comes with a reversible hard cover designed to protect the display and the 62 keys on the keyboard when the unit is not in use. The PC-1350 sports an impressive 40 kilobytes of internal ROM containing a BASIC interpreter and an operating system, plus about 5K of user RAM. It even has a built-in serial interface that can be used to communicate with external devices. It weighs just 10 ounces, complete with batteries that provide months of typical operation. Our FAST-DB program, installed on a 16K RAM card that plugs inside the back of the PC-1350, gives this pocket computer the power to manage personal data at the commanding touch of your fingertips.

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Of course, you may save data files on cassette tape and restore them from that media (when you use an appropriate cassette interface). However, this is really only recommended for archiving purposes. You don't need to constantly utilize the slow tape storage method because **FAST-DB has the ability to remain resident – along with your defined database – entirely within the CE-202M memory module.** Thus, you can remove the module from your PC-1350 when you want to utilize the computer for another purpose (or use programs in another memory module). You can then re-install the memory card at a later time. FAST-DB and your previously created data will be ready to resume work immediately. Think of all the valuable time this capability can save you in your busy life!

FAST-DB is **useful in applications that you may have done previously using index cards or a directory.** It is ideal for such purposes as maintaining personal address and telephone directories, parts lists, evaluating and analyzing scientific and engineering data, performing indexing or ordering operations, and similar types of previously time-consuming personal and professional chores.

Operation of the package is simplicity itself. All activities are selected from compact menus and guided by plain English prompts that appear on the display. Operating instructions are included with the program for those that are hesitant about conversing with a computer.

If you already have a Sharp PC-1350 and a CE-202M 16K memory card (and have access to a cassette interface for loading the program), you can order just the FAST-DB program package itself, at the low price of just $49.95. (Order our FAST-DB Deal #4 below.)

If you have a Sharp PC-1350, but don't yet have a CE-202M 16K memory card, check out FAST-DB Deal #3 below.

If you believe now is the time to join the world of pocket computing, check out our FAST-DB Deals #1 and #2.

If you have a Sharp PC-1261, PC-1500, or Hewlett-Packard HP-71B and want to know how you can have similar information processing capability on your machine, use the coupon to request our free literature.

And, if you just want to be kept informed about other professional Personal Information™ packages coming down the pike, be sure to get on our mailing list.

Convenient, 24-hour, TOLL-FREE, order line now open for U.S. credit card purchasers. We honor MasterCard and VISA nationwide. Call anytime!

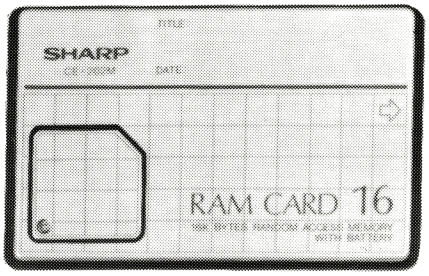
FAST-DB Deal #1: Everything you need to get started using FAST-DB. A brand new Sharp PC-1350 pocket computer equipped with a Sharp CE-202M 16K memory expansion card (with our FAST-DB software package already loaded into its memory), plus a Sharp CE-126P combination printer/cassette interface so you can print hardcopies of your data and save files on cassette tapes. (Note: cassette recorder/playback unit is not provided.) This package has a regular list price value of $464.95, but it can be yours at our special package price of just $379.95. You save $85.00!

FAST-DB Deal #2: You get a brand new Sharp PC-1350 pocket computer and a Sharp CE-202M 16K memory expansion card (with our FAST-DB software package already loaded into its memory), A regular list price value of $369.95 for only $299.95. You save $70.00!

FAST-DB Deal #3: You get a Sharp CE-202M 16K memory expansion card (with our FAST-DB software package already loaded into its memory) ready to plug into your own PC-1350. A regular list value of $174.95 for just $149.95. You save $25.00!

FAST-DB Deal #4: Our FAST-DB for the PC-1350 software package supplied on cassette tape, with operating instructions, ready for use on your own Sharp PC-1350 that is equipped with a CE-202M 16K memory expansion card. You pay just $49.95 for the first software package that can turn your pocket computer into the speedy, powerful tool you always knew it could be!

The Sharp CE-202M card holds 16 kilobytes of battery-backed memory. It is about the size of a standard business card and an eighth of an inch in thickness. Our FAST-DB program resides on this card, along with your own personally-created file of information. You can plug this card in and out of your PC-1350 in just a few seconds (to secure your data or use your pocket computer for other types of applications).



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Ask for operator 250
In Maryland call 1-800-638-8890

All orders must be accompanied by payment in full. Sorry, we do not ship COD or against company purchase orders.

HOW TO ORDER FAST-DB FOR THE SHARP PC-1350

Send in your order on this coupon. Please include payment.

___ $379.95 for FAST-DB Deal #1. You get the Sharp PC-1350, CE-202M, CE-126P printer/cassette interface, and our FAST-DB software package.*

___ $299.95 for FAST-DB Deal #2. You get the Sharp PC-1350, CE-202M and our FAST-DB software package.*

___ $149.95 for FAST-DB Deal #3. You get the Sharp CE-202M 16K memory card and our FAST-DB software package.*

___ $49.95 for FAST-DB Deal #4. You receive our FAST-DB software package on cassette tape with instructions.*

Connecticut residents must add 7.5% State Sales Tax.

Sorry, we cannot provide this product outside of the United States of America.

___ Check here if you wish to be placed on our mailing list for future product announcements. Please list model and manufacturer of the pocket computer you now use:

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